



# On The Blockchain By Bloki!

Bloki enables to manage and to certificate Assets using the strong points of the Blockchain Technology (Def.)

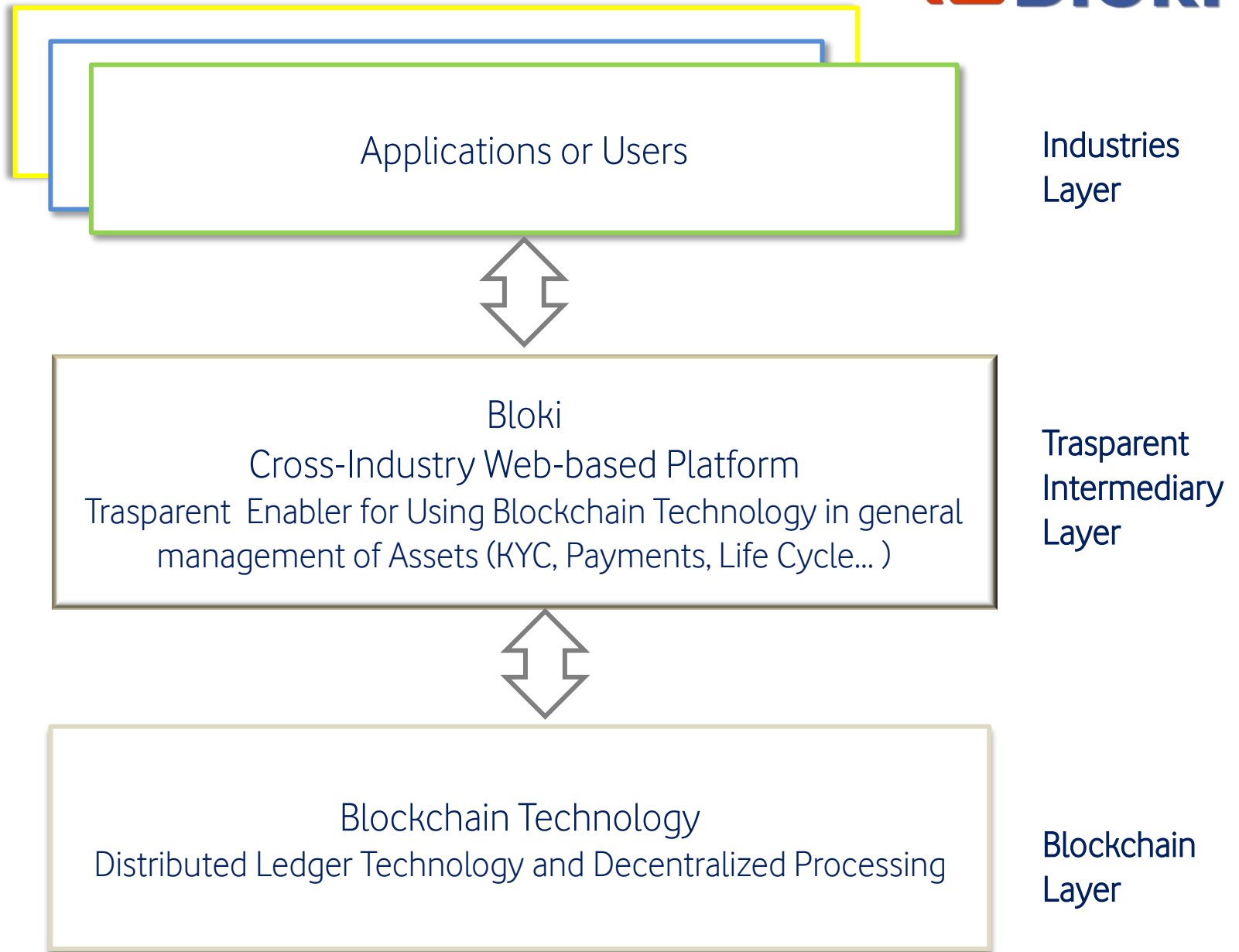
Def. Distributed Ledger and Smart Contract



## The trusted Processor to Manage Assets

Bloki is a **Cross-Industry Asset Processor** enabling the User (Identity, KYC) **to Certify and to Exchange** (Change of Ownership and Payment) Assets during the entire certified management (physical property, digital creation, intellectual results, processes, archives etc).

It has been designed considering the **operational realities** of the Industries and **ensuring the functional flexibility**. For these reasons Bloki is the right solution in a large range of application





Bloki is the **Enabler** to use the points of strength of the Blockchain

**Disintermediation, Decentralization, Private Key,  
Fingerprint, Timestamping, Encrypting**

Bloki guarantees **full neutrality** in the Asset Management because User Credentials and Data Asset (Titles, Certifications, Digital files) are absolutely not stored in Bloki.

**Bloki doesn't retain any sensitive and confidential data**



Bloki assures the following main results in management of Assets

- **secure certification and full control** of the entire data to manage the Asset
- **passing through behavior** in transactional activities and data related to Assets
- **disintermediation** because there is **NO Third Part**
- **authenticity** because Bloki permits to certify, to track, to prove and to verify the Identity and the management of Assets and Users .
- **immutability** because Bloki creates an unbreakable and incorruptible link between the Asset and the Titles and Data during the Asset Management
- **accessibility** because a User can fully control his Assets.
- **timestamping** because by Bloki the Blockchain provides proof that data of each transaction in the management of the Asset from Creation to Dissolution/Selling
- **encrypting and fingerprinting**
- **User's Identity and Validation (KYC)**
- **payments and Certified Change of Ownership of the Asset**



## Executives and Applications

From the **Executive point of view** Bloki

- improves the trust in the management of Assets,
- assures the certified workflows,
- saves money eliminating intermediate levels using technology less expensive,
- eliminates the control of intermediaries.

Bloki is as **Cross -industry** platform fully customizable

Bloki is entirely designed in '**Blockchain 2Advise Lab**' so it is flexible and can be customized to meet the requirements and objectives of the adopting 'industries' and ecosystems.



## Simple and Innovative because

- is an essential instruments for the Users but doesn't hold private and sensitive data. Fully pass trough
- data on the distributed ledger is pervasive, persistent and creates a reliable "transaction cloud". This transactional data cannot be lost or corrupted by any of the participants.
- Managed Assets in the Decentralized Blockchain Data Structure are encrypted and completely secure
- Only the Authorized users can read and download the Asset by Bloki
- The User can easily verify the existence and the status of a specified stored heavy digital files
- It is simple, clear and efficient!
- Manage the Personal Identity and Verification, Titles of Property and Change of Ownership